

## **Contents**

Section	Page
About Dr. Azad Moopen	4
Life Story	6
Healthcare Delivery Model	12
Business Impact Driven by Philosophy	14
Education Impact	16
Civil Society Impact	18
Brand Ambassador of Accessible Healthcare	22
The Humane Capitalist	24
Pandemic Intervention	42
Awards & Recognitions	46

# About **Dr. Azad**

Moopen

Dr. Azad Moopen is the Founder, Chairman & Managing Director of Aster DM Healthcare, a leading integrated healthcare provider in the Middle East & India.

Born in Kalpakancheri village in Kerala as the son of a freedom fighter Ahamed Unni Moopen, Dr. Azad had an illustrious academic history with Gold Medal in MBBS, DTCD and MD in General Medicine. He then worked as a Lecturer at Calicut Government Medical College.

Dr. Moopen has been conferred with the Fellowship of the Royal College of Physicians (FRCP), UK, for his valuable contribution and efforts to shape the healthcare service industry in several countries, and for over three decades of commitment to making quality healthcare affordable and accessible for people across geographies.

Dr. Azad Moopen, a doctor turned entrepreneur & philanthropist, is a living example of a man of practical wisdom and leadership capabilities, who has converted concepts & innovative ideas into reality. His strong conviction that healthcare is more of a service than a business formed the bedrock of Aster's guiding principle and philosophy which fueled Aster's growth and social welfare activities. The Organisation has significantly contributed to social and philanthropic activities through Aster Volunteers.

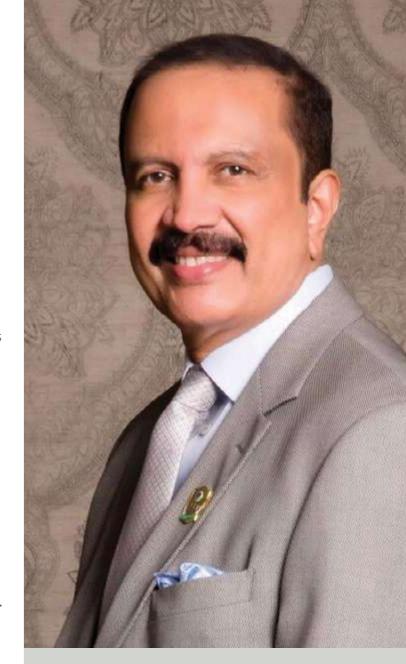
Dr. Azad Moopen strongly believes in the power of education and has invested in medical colleges to plug the critical need-gap of availability of medical professionals. He is also deeply committed to shaping the future of healthcare and continuing to make it accessible to larger a population across the world, The Aster Innovation and Research Centre aims to leverage the advances in digital health research like AI, cognitive

psychology, Blockchain, IOT, Behavioral Economics etc. and on-board start-ups which can drive innovation. It also focuses on applied research with universities, startups and industry partners.

He believes that if the focus is on service, healthcare could make significant changes in people's lives, and commitment to service would provide organic growth where profit would come as a byproduct.

Aster DM Healthcare has provided employment opportunities to over 25,800+ dedicated staff including 3,279 doctors and 7,473 nurses across the geographies that we are present in and treats around 20 million patients annually.

Over the years, Dr. Moopen has been driven by a mission to make quality healthcare affordable and accessible for the masses across continents. He has always believed that healthcare is a service to society and profit is just a byproduct.



Under his visionary leadership, the organisation has grown from a single clinic in 1987 in Dubai to more than 630+ facilities establishments consisting of hospitals, clinics, lab & diagnostic centers, pharmacies, and retail across 7 countries. Through the three brands Aster, Access and Medcare, the organisation caters to the healthcare requirement of all segments of the society.

Born in 1953 in a provincial town in Kalpakancheri near Calicut in the South Indian State of Kerala, Dr. Moopen, graduated MBBS with a gold medal and holds an MD in General Medicine and a diploma in Tuberculosis and Chest Diseases. He was a lecturer at Calicut Medical College till 1987.

In 1987, Dr. Moopen came to the United Arab Emirates to raise charity as a part of a philanthropic initiative to build a mosque in his hometown. Here he was exposed to the need for proper healthcare services for expatriates in the region and even when he returned back to India, he felt there was something pulling him back to UAE.

Dr. Moopen's friend was setting up a clinic in Ajman and he invited him to join there as a physician. Back in the day, there were not many post-graduate doctors practicing in UAE and he encouraged Dr. Moopen to start his own clinic.

In December 1987, Dr. Moopen leased a two-bedroom apartment in Bur Dubai where he started the first clinic called the Al Rafa Polyclinic. There as well he saw a challenge about taking fees from some blue-collared workers who could not afford to pay. So every Tuesday he started offering free consultations for half a day. He also kept sample medicines that he gave to these workers. He personally worked from 8 am until midnight. But it was becoming very congested and he needed to move to a bigger place. He moved to a three-bedroom apartment in Al Rafa and hired two more doctors.

Dr. Moopen could quickly spot the bigger picture and emerging trends in Dubai's health sector and decided to explore untapped opportunities. He started with a single doctor clinic in Dubai, however, quickly formulated a long-term vision. His entrepreneurial skills, the uncanny ability to see and do things differently and his belief in one's social responsibility paid off.

# **Life Story**



Receiving "Pravasi Bharatiya Samman" Award in 2009 from Smt. Pratibha Patil, the then President of India



With HH Sheikh Mohammad Bin Zayed Bin Sultan Al Nahyan, President of Abu Dhabi and the Deputy Supreme Commander of the Armed forces of UAE



With HE AbdulRahman Bin Mohammed Al Owais Minister of Health & Prevention UAE



With HH Sheikh Mohammed bin Rashid Al Maktoum, Vice President and Prime Minister of UAE, and Ruler of Dubai



With HE Humaid Al Qutami, Former Director-General of Dubai Health Authority during the visit to Aster Medcity, Kochi as an executive visit to India to explore potential healthcare collaboration opportunities between India & UAE



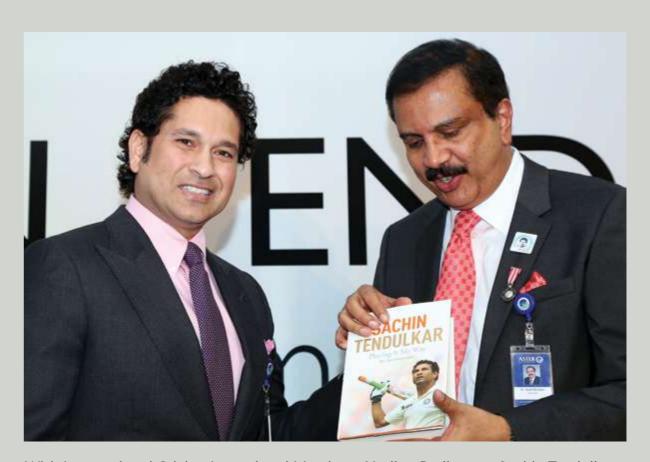
With the Honorable Prime Minister of India, Shri Narendra Modi in Abu Dhabi



With the Honorable Chief Minister of Kerala, Shri. Pinarayi Vijayan



With the Honorable Minister of Home Affairs, India Shri. Amit Anilchandra Shah



With International Cricket Legend and Member of Indian Parliament Sachin Tendulkar

## Healthcare Delivery Model

Under Dr. Azad Moopen's leadership, Aster DM Healthcare has been established as one of the largest integrated private healthcare service providers operating in GCC (Gulf Cooperation Council) countries and an emerging player in India. With an inherent emphasis on clinical excellence, Aster is one of the few entities in the world with a strong presence across primary, secondary, tertiary and quaternary healthcare. The strong network of 27 state-of-the-art hospitals, 120 clinics and 371 pharmacies help to deliver quality healthcare at affordable rates.

The organisation reaches out to all sections of society through differentiated healthcare services offered under 'Aster', 'Medcare' and 'Access' brands. The committed workforce of 25,800+ employees strives every day to deliver upon the organisation's brand promise of "We'll Treat You Well."

20 Mn Patients served annually

5,000+
Bed Capacity

**1,160** GCC **3,920** India



Aster MIMS Hospital, the 1<sup>st</sup> hospital in India to receive NABH Accreditation from the Quality Council of India, in 2006 for multi-speciality hospitals

27 Hospitals
13 GCC 14 India

120 Clinics **14** labs

**371** Pharmacies **240** GCC **171** India

**3,279** Doctors

**7,473**Nurses

100
Patient
Experience
Centres

15,048 Others

As on May 2022



## Business Impact Driven by Philosophy

What started as a small clinic back then is now a USD 1 billion enterprise with 630+ establishments across 7 countries employing over 25,800 employees including 3,279 doctors. Aster's commitment to set global benchmarks for healthcare is clearly visible through its 27 Hospitals of which 14 hospitals are in India. With a growing footprint in diagnostics, pharmacies and hospitals, Dr. Azad has a vision of providing quality healthcare at affordable prices to all Indians. All hospitals in India are NABH accredited while Aster Medcity also has international JCI accreditation. The exponential growth has been driven by a strong belief that healthcare is more of a service than a business and profit is a byproduct of this service. Access Clinics is one such model which offers primary healthcare facilities to industrial and blue-collared workers. The relentless focus on delivering quality healthcare through an integrated model of hospitals, clinics, and pharmacies has resulted in empowering thousands of Asterians who are part of a larger cause and are able to support their families and country through repatriations to their motherland.

In an era where people who invest in healthcare are not necessarily doctors who have taken the oath, Aster has one man standing guard - one man who believes that his mission in life is nothing but to make people who are ill well again; one man who kept treating patients day in and day out till he decided that he'll have to add a few more doctors for the sake of his patients. Today, Aster has well over 3200+ doctors and more doctors are teaming up as Aster DM Healthcare makes its brand of quality care available to more and more communities worldwide.

A brand of healthcare that has the right belief at the core - that patients matter more than anything else. A brand of healthcare that makes just one simple promise: "We'll Treat You Well".



Aster DM Healthcare was listed in India in February 2018

## A Healthcare Ecosystem

Dr. Moopen has established an integrated healthcare framework that provides quality primary to quaternary care.

Aster has carefully curated three distinct sub-brands - Medcare,
 Aster & Access, under the Aster
 DM Healthcare umbrella that cater
 to three very specific audiences from billionaires and corporates to
 household helps and construction
 workers. Attention, care and
 outstanding clinical outcomes are a
 constant across all these brands - but,
 understandably, the ambience and the
 creature comforts differ dramatically.



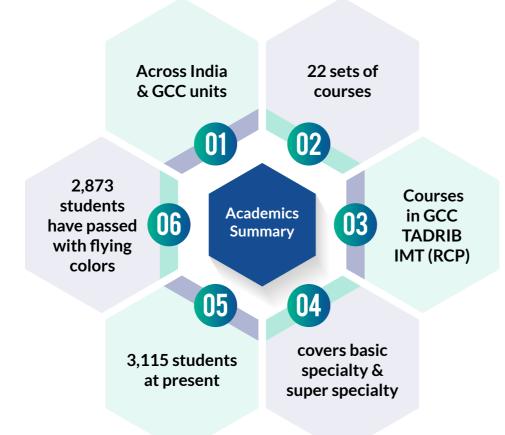
- In the GCC region, Aster's primary
   care clinics act as the initial touch points in the patient journey, while
   pharmacies and hospitals continue the
   care from primary to secondary
- For complex tertiary and quaternary care, patients are transferred to Aster's Hospitals in India.
- Indian operations acts as a source of talent (doctors, nurses and other employees) for GCC operations
- Within GCC operations, clinic doctors have the opportunity to hone their surgical skills at Aster's Hospitals.

15

Aster's Academic Excellence helps in establishing, managing and operating institutions to enable knowledge sharing. It helps skill development across the Aster network and the wider healthcare system. It also aims to address the talent gap for skilled medical professionals that the healthcare industry is currently facing.

The academic courses are offered across geography including UAE and India with more than 2,873 students having successfully completed the courses and 3,115 plus currently pursuing courses at Aster Academy.

## **Education Impact**





Aster Teams with Prof. David Black, International Medical Director for Training & Development; Will Leonard, International Partnerships & Engagement Manager (Both from Federation of Royal Colleges of Physicians of the United Kingdom); Dr. Phil Bright, Clinical Advisor IMT, Health Education England Head of School Medicine

## Academic programs at Aster

**FELLOW-**DNB **SHIP National** 

### **National Board of Examination**

Hospitals at

• CALICUT

**Board of** 

Aster

**Examination** 

- BANGALORE HYDERABAD
- KOLHAPUR
- GUNTUR
- KOCHI
- VIJAYAWADA
- KANNUR

Rajiv Gandhi University

National Neonatology Forum

FPID, AORA, IAP, NSI, OMSSI, FHN

Aster

- Hospitals at • CALICUT
- BANGALORE
- HYDERABAD
- KOCHI
- KOTTAKKAL

## **MEM**

#### The George Washington University

Society of **Emergency** Medicine (SEMI)

Aster Hospitals at

- BANGALORE KANNUR

## **IMT**

#### **Royal College** of Physicians London (RCP)

Aster Hospitals at **KOCHI** 

WAYANAD

### MBBS & others

#### MBBS MSC

- **COURSES PGDCC**
- BSC **COURSES**
- DIPLOMA **COURSES CERTIFICATION COURSES**
- TECHNICIAN **COURSES**
- IDCCM
- BLS/ACLS ETC.

# Civil Society Impact

Dr. Azad has also leveraged his position as a revered public figure to be a civil society leader who initiated projects which have positively transformed institutions and people at large. He played a vital role in getting public support from locals and NRIs for the construction of the airport at Calicut which greatly benefited the region at large. He is one of the Founding partners of Al Jalila Foundation Medical Research activities, a not-for-profit oganisation dedicated to transforming lives through medical research, education and treatment. He has also played a pivotal role in strengthening strategic ties between India and UAE by initiating dialogues and supporting the progress of national initiatives like RuPay, in partnership with the Consul General of India and India's Ambassador to UAE in various capacities and a successful ambassador of Make In India and Invest in India.

Another significant contribution has been towards the tribal population of Wayanad through the Wayanad Institute of Medical Sciences (DM WIMS). One of the most striking issues that Dr. Azad wanted to address found out was inadequate access to healthcare services in the tribal areas of Wayanad. People had to travel nearly 100 km to avail even basic healthcare treatment. Post an analysis, DM WIMS defined their strategy as hinging on a need to provide accessible and affordable healthcare and provide high-quality healthcare training, thus engineering wholescale improvement of the region.

DMWIMS has now been renamed to Dr. Moopen's Medical College and aims to become one of the top 10 medical colleges in India in the upcoming years.





Calicut International Airport a public supported initiative that the change the economy of Malabar. Dr. Moopen lead the support group from the Gulf, to make the project happened for the benefits of large number of NRI community



DM WIMS Medical College in Wayanad, Kerala offers UG and PG programmes in Medicine, Nursing, Pharmacy and Paramedics, catering to 2500 students





Aster MIMS Hospital, Calicut- the first Aster hospital (launched in 2002) in India and a role model NRI venture

Dr. Moopen with Shri. Narendra Modi at the launch of RuPay in UAE; Aster was one of the first organisations to support this initiative of the Govt. of India



Dr. Moopen played a major role in the establishment of SAFI (Social Advancement Foundation of India), a non-profit educational institution spread across 350 acres in Malappuram



At the first UAE Convention of AKMG (Association of Medical and Dental Graduates of Kerala) a forum of medical professionals formed by Dr. Moopen in 2013



With Dr Abdulkareem Sultan Al Olama- CEO of Al Jalila Foundation, a non-profit organisation dedicated to medical research, education and treatment in the UAE





Committing Aster's support to World Expo 2021 to be held in Dubai R-L: The Honorable Minister of Railways, Commerce and Industry Shri Piyush Goyal, Shri Navdeep Suri, Dr Azad Moopen and Shri Vipul

three decades, Dr. Azad Moopen has played a pivotal role in strengthening the strategic ties between the Gulf countries and India. He has played a key role in strengthening the healthcare delivery model in UAE over the years, starting in 1987 when to quality and affordable care for the people of UAE has been at the core of Aster's business operations, which has led to the organization emerging as one of the leading integrated healthcare providers operating in the GCC. The same thinking is now being

## The healthcare eco-system that he has managed to build between India and GCC is encouraging cross-collaboration in medical excellence, knowledge sharing, exchange of medical talents, introduction of best practices and benchmarks in healthcare.

**Brand** 

**Ambassador** 

of Accessible

**Healthcare** 

He believes in India's untapped potential in healthcare and it is with this thought he listed Aster DM Healthcare in February 2018. Aster is one of the few companies from GCC listed in India with a total investment in India of around Rs. 2000 crores which make him one of the largest NRI investors in India.

Facilitating infrastructural development through pushing for the opening of the Calicut Airport and international flights from the Gulf countries to operate; being one of the first organisations in the Gulf to proactively facilitate the introduction of RuPay; enabling critical dialogue between India and UAE during Covid19pandemic leading to 88 nurses being flown from Aster hospitals in India to join UAE government's efforts to fight the pandemic; and championing the welfare of Indian expats and business community-based in UAE through Indian Business Professionals Council (IBPC) and NORKA ROOTS; are a few instances among many others of Dr. Moopen's efforts to support India's growth as an international super-power.





Dr. Moopen speaking on India's role in Resetting Globalization at the India - UAE Conference organized by AIMA (All India Management Association)



## BUSINESS LEADERS FORUM



(To enhance Trade & Investments between UAE & India)





# Launch of Business Leaders Forum PRESS MEET

Dr. Azad Moopen is a compassionate business leader from India who ignited the spirit of volunteerism and institutionalized societal change through empowerment programmes.

## A singular vision can transform millions of lives

India is a country of duality. It has the world's fastest-growing population of millionaires, while 670 million citizens, comprising the country's poorest half, saw their wealth rise by just 1% in the past decade. The inference is that as wealth levels have rocketed amongst India's elite, this has not been matched by a significant increase in them giving back to communities.

# There is a dearth of action by the nation's well-to-do citizens in providing equitable employment, engaging in philanthropy or implementing social initiatives to increase standards of living.

In this context, Dr. Azad Moopen is one of the few pioneers who demonstrates the true purpose of philanthropy through active involvement and action in order to progress together as a nation.

Dr. Azad always considered Corporate Social Responsibility (CSR) as a logical extension of his and the institution's core values. Aster Volunteers was established in 2016 as the CSR arm of Aster DM Healthcare. While different group CSR entities such as Aster DM Foundation and the Moopen Family Foundationhave been working with specific mandates for the past 20 years, these diverse vertical initiatives have now been consolidated under the larger umbrella of Aster Volunteers.

Over the last 35 years, Dr, Moopen has instituted measures for the betterment of society including upliftment of the poor. 20% of his wealth is dedicated to philanthropic activities, specifically for meeting the needs of those who cannot afford healthcare.



# The Humane Capitalist

The key driver for this was to unlock the potential for change by creating a volunteering network that would empower individuals of good intent to become changemakers. So far more than 42,000 volunteers have impacted 3.5 million+ lives thanks to the vision of one man. While a journey of 35 years of change can't be condensed into a document, the attempt is to give you a sense of the real impact that has been affected through the tireless efforts of one man and his force of good.

## Aster Volunteers: A transformational idea

Aster Volunteers: A transformational idea,was founded by Dr. Azad with the aim of serving as a catalyst for social impact activities and function as a platform for all those who wish to contribute to the organisation's humanitarian efforts.

Operating under a two-fold approach, Aster Volunteers encourages members of its internal group entities to personally take up and see-through as many initiatives as possible to give back to society. On the other hand, the institution is working to build a combined volunteer force consisting of Aster employees and members of the public, who are willing to utilise their time and energy to make a meaningful impact in society.

Dr. Azad also desired for Aster Volunteers to serve another very important function — to help amplify the impact of the many foundations working under the aegis of Aster DM Healthcare, by mobilising volunteers from all its locations. While these entities have been contributing to the communities in meaningful and significant ways for decades, as the Aster DM Healthcare group grew by leaps and bounds, it was realised that the growing workforce of Asterians could be mobilised to help multiply their impact.

The vision behind Aster Volunteers is to work with partners to integrate a highly capable and motivated volunteer network into the development frameworks of communities that seek change.



Dr. Azad Moopen with the former President of India, Late Shri Pranab Mukherjee at the launch of Aster Volunteers at Rashtrapati Bhavan in New Delhi

27

# Aster volunteers Aster volunteers

Aster Volunteers Launch in UAE, in the presence of Shri. Vipul -Then the Consul General of India to UAE and senoir officials of the Ministry of Health, UAE



Dr. Moopen at CDA Colony in Calicut, with Shri. Thottathil Raveendran, then Mayor of Calicut; Aster Volunteers adopted the Colony as a part of Project Bucket - for agro farming & sustainable waste management



Dr. Moopen with Smt. KK Shailaja, Then the Minister of Health & Social Welfare, Govt. of Kerala along with the differently abled students who are under the care of the DM Family Foundation.

## Aster Volunteers Impact



567,637+



Mobile Medical Services
Individuals treated through
medical camps

180,149



**BLS** Awareness

47,157



Free Surgeries & Investigations

21,302



Child Health & Wellness Initiatives

132



Differently-abled Recruitment & Support

629,720



Medical & Wellness Camps Individuals treated through 3,994 medical camps

294,156



Disaster Reliefand Aid Beneficiaries in Somalia, Jordan, Bangladesh, Kerala & Maharashtra

255



Homes to people who lost their homes in the Kerela flood

29

\*from Dec 2016 - March 2022

## Social Responsibility: The extension of Dr. Azad's Values

for Dr. Azad, CSR is not a statuary checkbox, but at the heart of the institution, he has carefully built over three decades. Some of the group foundations have existed almost as long as the group itself. Serving many specialised functions, each of them has been enriching the lives of millions. While different group CSR entities have been working with specific mandates for the past 20 years, these diverse vertical initiatives have now been consolidated under the larger umbrella of Aster Volunteers.

## **Aster DM Foundation**

The Aster DM Foundation was founded by Dr. Azad with one simple mission - to undertake impactful work for the betterment of the communities in which it operates.

## **Aster MIMS Charitable Trust**

Incorporated in 2002, the Aster MIMS Charitable Trust was founded by Dr. Azad to extend treatment at a subsidised cost to the underprivileged who can't afford advanced medical treatment, including surgeries, organ transplants and dialysis, due to the prohibitive costs.

## Aster Sick Kids Foundation (ASK)

Aster Sick Kids Foundation was created in 2011 by Dr. Azad to solve a big



problem: to
provide treatment
to thousands
of children
suffering from
life-threatening
diseases and whose
parents don't have
the means to afford
quality healthcare
service.

## MILES (Moopen Institute for Local Empowerment)



Villages are where the true heart of India lies. Transforming them is a unique challenge, and Dr Azad believes that it needs an innovative model which will enable families, communities, and villages to thrive and prosper. Moopen Institute for Local Empowerment (MILES) was set up to empower local communities by delivering to them critical livelihood skills and the necessary infrastructure to aid in their development.

## **Dr Moopen Family Foundation**

Dr. Moopen's Family Foundation is dedicated to improving the quality of life for individuals around the world. From poverty to health, disability enablement, to education, the areas of focus offer the opportunity to dramatically improve the quality of life of the beneficiaries.

31

## DM Education and Research Foundation

Dr. Azad considers himself fortunate to afford an education that helped him transform millions of lives. Not everyone has this good fortune. To change that, he instituted the foundation for the purpose of lending a helping hand to students from underprivileged backgrounds. The DM Education and Research Foundation helps impart Medical, Para-medical, Technical, Management, Vocational and other allied fields of study involving the pursuit of research and scientific knowledge in higher education.

## Standalone Community Dialysis Centre



Dr. Azad was instrumental in establishing a first-of-its-kind "Standalone Community Dialysis Centre" in the state of Kerala in 2009. In a world where chronic kidney challenges impair the ability of patients to contribute to their families, these centres are enabling beneficiaries to lead more fulfilling lives in the last ten years. Its focus is on improving the quality of life of kidney patients, who cannot afford the recurring treatment or surgical expenses and need regular hemodialysis for survival. Similar 11 facilities were established across the state by like-minded people with the support of Dr. Azad and Aster Volunteers. These centres have enabled more than 125,000 free dialysis in a year. This initiative has become an inspirational model for others to establish many dialysis centres across the state.

## The Aster Volunteers Model of Human Development

Dr. Azad believes that in modern society, no needy individual should find healthcare inaccessible or unaffordable; it is every human being's fundamental right. Aster Volunteers was established with a singular vision, to unite people from all walks of life in helping make the world a little better. The various initiatives through medical and non-medical aid, seek to impact the underserved sections of the society.

## **Aster Volunteers Initiatives**

## Aster Volunteers Mobile Medical Services (AVMMS)

So far more than 599,170+ people have been impacted through this initiative, and now Aster Volunteers is extending this concept to remote regions of Sub-Saharan Africa. The true impact of this can be measured through the smiles on the faces of the population that the mobile clinics reach every week. A great example of the impact Dr. Azad has been able to affect is the Mobile Medical Units which have been launched to provide primary medical care to people living in remote areas and underprivileged colonies.

Currently, the 22 Aster Volunteers Mobile Medical Services have their footprints in places like Delhi, Orissa, Jamshedpur, Karnataka, Kozhikode and Nilambur in India, along with UAE, Oman, Africa and Ethiopia. The mobile medical van is equipped with all facilities to provide diagnostic, laboratory, medical checkups, consultation, and first aid treatment and is a real boon to those who have been unable to access them for the longest time. What is even better, it is all provided free of charge.



Mobilising healthcare to the doorstep is a simple and untapped idea that Dr. Azad identified as a great mechanism of reaching care to people who need it the most but can't afford to. A majority of the mobile clinics reach communities that don't have easy access to decent healthcare-uninsured, underinsured or people far from healthcare centers.



AVMMS - Kochi extending medical aid to the marginalized and underprivileged population of the society

## BLS Awareness: Saving Lives through essential education



Dr. Azad always believed that health and safety awareness programmes have the potential to save millions of lives, and are the cornerstone of the Aster Volunteers programmes. Across road safety, BLS training and medical emergency step guides, the focus has been on ensuring that individuals are equipped with the right skills to transform into lifesavers. For instance, through extensive BLS training, the programme has been able to create 150,000 + lifesavers who at times of need become crucial first responders and save lives. Basic Life Support, or BLS, generally refers to the type of care that first-responders, healthcare providers and public safety professionals provide to anyone who is experiencing cardiac arrest, respiratory distress or an obstructed airway.

## Free Surgeries & Investigations

Free Surgeries & Investigations Dr. Azad's heart has always bled for the disadvantaged who can't afford critical healthcare due to a lack of financial means. He has provided financial and healthcare support worth millions of dollars every year to patients, who cannot afford the cost of advanced treatment, including complex surgeries.

35

He has always believed that quality healthcare shouldn't be an exclusive domain of the privileged and that no needy individual should find healthcare inaccessible. An efficient and effective mechanism is in place for assessing and extending subsidies/ support to eligible patients for treatment at Aster DM Healthcare facilities in India. Patients, who are found to be in need of support, are often provided treatment free of cost or a subsidised rate.

#### Child Healthcare Initiatives – Little Lives matter



The true character of society is revealed in how it treats its children. This is a quote that Dr. Azad has used as his North Star to transform the lives of our future. Children form 25% of our population today but will be 100% of our population tomorrow. He believes it is imperative that we give them care today for the many tomorrows

to come. To afford children the opportunity to truly live to their potential, Child's Health has become the prime focus of his CSR efforts. From ensuring treatment to thousands of children suffering from life threatening diseases and whose parents don't have the means to afford healthcare to awareness and development programmes, Dr. Azad has endeavoured to positively impact the lives of our future in every way possible.

## Medical & Wellness Camps



Dr. Moopen addressing the Volunteers at the Mega Medical Camp for Industrial Workers in Dubai

Dr. Azad, through Aster DM Healthcare, has built a legacy of providing quality healthcare for decades. He decided to extend this practice to work extensively on development projects with his team of qualified medical doctors and other health-related professionals. These skilled professionals in medical and health services are often deployed to conduct medical camps where free consultations and treatment are dispensed to the local population in the identified communities. As of 31st August 2020, some 3,500 Aster Volunteers in over 15 diverse specialities have impacted close to 629,720 lives across the Indian subcontinent and West Asia. Medical camps are the cornerstone of all CSR activities and are conducted periodically across 21 hospitals and 7 countries.

37

## Empowering the disabled community, creating a more inclusive society



Dr. Azad has been working on the integration and inclusion of persons with physical and intellectual disabilities in all aspects of life. Aster Volunteers runs a Special Needs School at Kalapakanchery in Malappuram which equips them with critical life skills and education so they can live life independently. Aster Volunteers has also absorbed close to 132 differently-abled individuals as part of its workforce. He has through his hospitals created the Aster Enable programme which helps disabled individuals get easy access to the best treatment and doctors in the hospitals.

## Disaster Management & Relief Operations



The impact of volunteers in times of crisis can be tremendous; as the extent of damage in terms of human loss is greatly influenced by the initial response. Dr Azad has utilized his volunteering force to not just save but rebuild lives in different geographies.

The Emergency Departments of the hospitals of Aster DM Healthcare have a dedicated disaster management team to provide immediate healthcare support to the victims of natural calamities and disasters. For example, the victims of the 2018 Kerala floods, Chennai Floods of 2015 and the temple fireworks disaster in Poottingal, Kerala. Aster Volunteers also mobilised support to the victims who lost their houses in Nepal Earthquake, the Syrian refugees in Jordan, Rohingya refugees in Bangladesh and the Lebanon blast Yemen.

## **Aster Homes**



Handing over 100 Aster Homes by the Honorable Chief Minister of Kerala, Shri Pinarayi Vijayan on 1<sup>st</sup> of March, 2020

Amongst all the projects, Aster Homes is a testimony of how Dr. Azad galvanized the community, Government and his volunteering force to change the lives of some of the Kerala flood victims forever.

Kerala witnessed its deadliest floods of the century in 2018. The trail of destruction was unprecedented and left an entire state devastated. The volunteer force deployed by Dr. Azad came together as good Samaritans to help with food, medical aid and relief supplies. As the waters receded, many were left without a roof over their heads. At this critical juncture, Dr. Azad decided to rebuild 255 new homes and kick-started the Aster Homes initiative, with the support of the Government of Kerala.



The devastation left behind by the floods affected economically disadvantaged individuals' livelihood and their homes. Dr. Azad worked with the Government of Kerala in getting all the necessary approvals and identifying the right beneficiaries through a robust assessment process. With a project management team that included a certified structural engineer the turnaround time achieved for these homes was an unprecedented 4-6 months. This enabled families who were the worst affected due to the floods to gain not just a home but also hope.



The endeavour is to also provide livelihood opportunities for the flood victims within the community areas. This cohesive approach to the project has created a larger impact on the community as a whole instead of an individual contribution approach.

255 Aster Homes have been constructed across 9 districts in Kerala. More than 210 families have already occupied the houses and the balance beneficiaries shall get their keys in the month of June-July 2022.

## Stepping up against Covid-19, the Global Pandemic

During the Covid-19 pandemic, Dr. Azad played a pivotal role in leading efforts across 7 countries to fight the infectious disease. Working closely with the government and his strong force of healthcare workers, he ensured the introduction of strategic inventions that led to the treatment of 7,375 patients, vaccine support to 825,904 people and still counting, while maintaining a mortality rate as low as 0.87%.

Going beyond the call of duty, Dr. Azad mobilized his network of volunteers to help and aid people in need. Aster Volunteers were one of the first responders to venture into the congested areas of Dubai and remote areas of Kerala to conduct mass Covid-19 screenings. They also managed multiple isolation camps in Dubai helping in the recovery of thousands of patients, distributed food supplies to people left without jobs, started free medical tele consultancy service, transported critical positive patients to hospitals using Aster Volunteers mobile medical

## Pandemic Intervention



## Pandemic Intervention Covid-19 Impact So Far

331,440+



Lives impacted by supplying 6,707 food and ration kits #FeedTheHungry

176,059



Medical screening by units / AVMMS in Kochi, Oman and Ethopia

15,486+



Distributed PPE/Masks/gloves/sanitizers/face shield etc.

456+



Patients transfers between facilities via AVMMS-UAE

16,697+



Distress Call requests received to our dedicated helpline

591,656+



People reached through webinars and AV@home

456



Patient treated at Aster Facilities

0.87%



Low Mortality rate maintained

43



AVMMS - Kochi enabling screening and medical support camps for the Pandemic Intervention across various locations in Kerala



Aster Volunteers working alongside Health Authorities in UAE to conduct mass screenings in communities, covering more than 6000 residents



Aster Volunteers distributing food and ration packets as a part of Feed the Hungry Programme for those in financial crisis during the pandemic



Aster Volunteers managing the Covid-19 Isolation Facilities along with the UAE Government & the front line warriors at Hind Humanitarian City (750 Bed Capacity) & Industrial City in Jebel Ali (1000 Bed Capacity)



Aster initiating the flying in of 88 specially trained paramedics from India to support the pandemic intervention efforts in UAE



Covid Field Hospital at Calicut - first of it's kind established on a war foot basis by Aster MIMS Hospital as per the direction of Dr. Azad Moopen to compact the covid surge

Recipient of the "Padma Shri" Award in 2011, the 4<sup>th</sup> highest civilian award by the Government of India

Honored with the 'Pravasi Bharatiya Samman' by the Government of India in 2010

Awarded with Fellowship of the Royal College of Physicians (FRCP), UK in 2019, for his significant contribution to the medical and healthcare profession

Honored with the prestigious 'Lifetime Achievement Award' at 10<sup>th</sup> edition of The Federation of Indian Chambers of Commerce (FICCI) Healthcare Excellence Awards in 2018

Honored with the 'Lifetime Achievement Award' at the Gulf Indian Leadership Summit in 2018

Honored with the 'Lifetime Achievement Award' at the 9th Entrepreneur India Awards in 2019

Received the 'Visionary CEO of the Year Award' in recognition of his contribution at the CEO Middle East Awards by ITP Group in 2019

Recognized as one of the '100 Most Inspiring Leaders in the Middle East' by Arabian Business Magazine in 2018

Listed No. 6 in the 'Top 100 Indian Business Leaders in UAE' by Forbes in 2017

Awarded the 'Healthcare CEO of the Year' at the CEO Middle East Awards in 2015

'Arab Health Award' for Outstanding Contribution of an Individual to the Middle East Healthcare Industry in 2010

'Arabian Business Achievement Award' from the ITP Publishing Group in 2010

Conferred the 'Best Doctor Award' by the Government of Kerala in 2009



Receiving "Padma Shri" Award in 2011 from Smt. Pratibha Patil, the then President of India

## Recognitions

Awards &

## Dr. Azad Moopen MD, FRCP

Founder, Chairman & Managing Director, Aster DM Healthcare

email: chairman@asterdmhealthcare.com

www.asterdmhealthcare.com www.astervolunteers.com



**f** DrMoopen ∣ Aster Volunteers ∣ AsterDMHealthcare